

PRESS BRIEFING

EBFCI Delegation to Visit Bangladesh: Seeking to Strengthen Business Ties and Address Challenges

Venue: House: 6, Road: 14, Block: K, Baridhara Diplomatic Zone, Dhaka 1213, Bangladesh

Date: 28th September, 2024 **Time:** 3:00 pm

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Head of delegation: Dr. Wali Tasar Uddin, MBE, DBA, JP (President of EBFCI)

The EBFCI is pleased to announce that a high-level delegation team with the vision of 'Developing a New Era of Partnership between EU, UK and Bangladesh' will be visiting Bangladesh from September 28th to October 5th, 2024 to -

1. Explore and gain insights into the aspirations of Bangladesh's young generation for the country's economic development, their innovative ideas for advancing the business sector, and their perspectives on competing in the global market.
2. Identify current business challenges facing companies operating within Bangladesh and explore potential solutions to enhance trade and investment flows between EU-UK-Bangladesh regions.

EBFCI serves as a bridge between Europe, UK and Bangladesh, fostering economic cooperation and promoting trade, investment, and knowledge exchange. EBFCI's delegation comprises twenty six professionals representing a diverse range of industries, including finance, health, education, technology, travel & tourism, manufacturing, food and beverage, project management, research, and business consulting. The team also includes senior executives, industry specialists, and trade experts with a deep understanding of the UK, European, and Bangladeshi markets.

The delegation team aims to foster deeper understanding and collaboration between businesses in the EU, UK and Bangladesh, promoting economic growth and prosperity. During the visit, the delegation team intends to meet with Bangladesh government's honourable advisors, senior officials, business leaders, student groups, and industry experts to discuss a wide range of issues, including:

- **Identifying how younger generation perceives Bangladesh's business and economy in future**
- **Trade barriers and challenges**
- **Upskilling and capacity building to compete with the global market**
- **Investment opportunities and incentives**
- **Infrastructure development and connectivity**
- **Sustainable business practices and growth potential**

Dr. Wali Tasar Uddin, President of the EBFCI stated that " *We are committed to promoting responsible business practices, environmental sustainability, and social impact, ensuring that our efforts contribute to a more equitable future. Moreover, we will actively engage with governments, business networks and policymakers to advocate for policies that create a conducive business environment.* "

Further details of the visit plans and confirmed appointments will be provided, followed by a Q&A session with press and media journalists.